



Strategic Grant Writing

Making “Art Happen” Through Funding

Thursday, December 3, 2009

1 pm to 4 pm

The Alliance for Arts and Culture

100- 938 Howe Street

The Workshop

Grant-writing is about as much fun as watching paint dry. Or is it?

In our increasingly competitive funding environment, you need to know how to get your project noticed. There's no way around it – grant-writing is a competitive process. Making ART happen is a difficult task. In order to succeed, you must be able to make your project... irresistible.

Writing a grant can help you to know your project inside out. You want to think strategically about what funding you might be eligible for and how you can break your complex project down into multiple phases of creation, development, production and dissemination. You may realize that you need other collaborators – then you need to reach out to those new artistic partners.

This session will focus on how to write a solid grant which clearly expresses your intentions to create an exciting project. We will explore how to work with grant funders so they can become supporters of the programming that you are deeply passionate about. We'll even talk about how to make grant-writing fun!

Facilitator:

Allyson McGrane is a Vancouver-based business consultant who specializes in the arts, non-profit and small business start-ups. After finishing her law degree at the University of Victoria, Allyson moved to Vancouver and fell headlong into arts management which she's been doing ever since. In 2006, Allyson and her partner Shane Birley co-founded Left Right Minds Initiatives which is a creative solutions company that focuses on web development and arts consulting. Since 2001, Allyson has worked with over 100 non-profit arts groups and helped raise more than \$2 million to fund various projects. Her arts practice includes grant-writing for all levels of government as well as for private foundations. She is a co-founder of Plank Magazine.

Cost:

\$50 (+GST) for Alliance members, \$75 (+GST) for non-members

Registration:

Pre-registration and payment is required. Pre-payment is required in order to register for the workshop. We accept Cash, VISA, MC, or cheque. Call our office at 604.681.3535 with a credit card number or mail a cheque or drop off your payment in person at our office. 24 hours cancellation notice is required to obtain a full refund.

Cancellation:

We reserve the right to cancel workshops if registration is too low.



ALLIANCE FOR ARTS AND CULTURE

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